REP HEADLINE# 6301847 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

FAX# 703-516-9680

SEP7/12 16.54 *** WFSB-TV *** * * CHANGES * * ADV. NAME POLI/L MCMAHON/R/SEN/CT

16.54 REGIONAL SALESMAN DATE SEP7/12 (H) HEATHER UTTLEY BUYER NAME ANNE BRAUNSCHEIDEL LOCAL OFF.# SALES PRSN WA-CLASS: NATL. REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SUITE EST#1297 COMMENTS: (LINE, U Z H SERVICES 600 FAIRMOUNT AVENUE, CONTRACT # 6301847 MD 21286 MENTZER MEDIA WK-1 TOWSON, SEP10/12 STATE TAX AGY. NAME MCMAHON ! IGFSB!! FLIGHT DATES SEP4/12 CITY TAX PRDCT ORDER ADV # AGY #

THANKS, MIKE FOR HEATHER ORDER ZEROED LN 12 NEW TTL 1595 REVISED PLS CFM REP:

N Z NO NO NO

IDB #1021 TV INVOICES #9912736 LINDA MCMAHON FOR SENATE 2012 ***************THIS IS FOR GFSB**************

:LINE#:REP	*:REP :CD:	- 1	TIME PERIOD	RIOD	: LGTH	SEC	 U	RATE	: START : DATE		END :	SPTS: WEEK	WEEK :	DAYS		1,0
	AGEN	ICK F	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	SER CC)DE ==		Ri	AGENCY EST# =	129						0.1.40	<u>.</u>
	12 S	100	1000P-1100P	0 P	30			\$400.00	9/6	თ	9/6	0	UHIL	Þ	c	
	PROGRAM : CON COM1:		DNC CONVENTION	VENTIC	Z Z									ļ.)	
SEP/12	\$1,595.00	00.										1				

\$1,595.00 24

CONTRACT TOTAL TOTAL

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CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

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SEP7/12 16.54 *** WFSB-TV ***

: TOTL: DAYS :SPTS: WEEK INVT /WK: END START DATE RATE •• SEC .. LGTH .. . TIME PERIOD : CD: LINE#: :LINE#:REP

WHPX 08 WCCT 0% WCTX 28 WTIC 13% WVIT 25% WTNH 18% CABL 2% WFSB 40% MARKET TOTALS \$146,301

ENTERED UNDER CABL HAS BEEN SHARES ARE ESTIMATED; GFSB

BOOKS- AUG/12 SVC- NSI BODEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TEME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT



WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson; MD 21204

	Contract / Re	vision		Alt Order	#
	491858	1		06301847	
Product				k. <u> </u>	
MCMAHON IIGFSBII					
Contract Dates	Estimate #		Ī		<u></u>
09/04/12 - 09/10/12	1297				
Advertiser			Ori	ginal Date	/ Revision
McMahon for Senate			0	9/10/12	/ 09/10/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadc	ast		Cash
	Station	Accour	it E	<u>keculive</u>	Sales Office
	GFSB	Heathe	r Ut	tiey	HRP-WASHING
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advertis	ser (Code	Product Code
	1021				
	Agency Ref		1	Advertiser	Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount GFSB 09/06/12 09/06/12 6AM-6:30AM Eyewitness Nev6AM-6:30AM NM \$45.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$45.00 GFSB 09/04/12 09/06/12 6:30AM-7AM Eyewitness Nev6:30AM-7AM :30 NM 2 \$120.00 Start Date End Date Spots/Week Weekdays Rate Week: 09/03/12 09/09/12 -T-T---2 \$60.00 GFSB 09/07/12 09/07/12 7AM-9AM The Early Show 7AM-9AM :30 NM 1 \$40.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$40.00 ----1--GFSB 09/05/12 09/07/12 Eyewitness News at Noon 12PM-12:30PM :30 NM 2 \$100.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 09/03/12 09/09/12 --W-F--2 \$50.00 GFSB 09/04/12 09/04/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM :30 NM \$90.00 End Date Start Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$90.00 -1----1 GFSB 09/04/12 09/04/12 7PM-7:30PM 7PM-7:30PM :30 NM \$90.00 Start Date End Date Weekdays 1 4 1 Spots/Week <u>Rate</u> Week: 09/03/12 09/09/12 \$90.00 1 GFSB 09/06/12 09/06/12 7:30PM-8PM 7:30PM-8PM :30 NM \$90.00 Start Date End Date Spots/Week Weekdays Rate Week: 09/03/12 09/09/12 \$90.00 ---1---1 GFSB 09/04/12 09/04/12 5AM-5:30AM Eyewitness Nev5AM-5:30AM :30 NM \$25.00 Weekdays Spots/Week Rate Week: 09/03/12 \$25.00 09/09/12 -1----1 GFSB 09/04/12 09/07/12 5:30AM-6AM Eyewitness Nev5:30AM-6AM :30 NM 2 \$70.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 -T--F--2 \$35.00 10 GFSB 09/07/12 09/09/12 M-SU Eyewitness News @ 1:11PM-11:35PM :30 NM 2 \$130.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 09/03/12 --F-Ś \$65.00 09/09/12 2 11 GFSB 09/04/12 09/04/12 9PM-10PM NCIS: LA :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

09/10/12

/ 09/10/12



	Contract / Revision	Alt Order #
	491858 /	06301847
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON !!GFSB!!	1297
Advertiser	Orio	inal Date / Revision

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	<u>Rate</u> \$250.00			
N 12 GFSB 09/06/12 09/06/12 National Conventions Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	10pm-11pm <u>Rate</u> \$400.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 GFSB 09/03/12-09/09/12 National Conventions Credited	Start/End Time 10pm-11pm	<u>Weekdays Length Rate</u> Th :30 \$400.00	Type NM	
13 GFSB 09/08/12 09/08/12 SA Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	6AM-7AM <u>Rate</u> \$20.00	:30	NM 1	\$20.00
14 GFSB 09/08/12 09/08/12 SA Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	7AM-9AM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
15 GFSB 09/08/12 09/08/12 SA 6pm-6:30pm EWN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	6PM-6:30PM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
16 GFSB 09/09/12 09/09/12 SU Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	6AM-7AM <u>Rate</u> \$20.00	:30	NM 1	\$20.00
17 GFSB 09/09/12 09/09/12 SU Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	7AM-9AM <u>Rate</u> \$35.00	:30	NM 1	\$35.00
18 GFSB 09/10/12 09/10/12 6:30AM-7AM Eyewitness Ne	v6:30AM-7AM <u>Rate</u> \$50.00	:30	NM 1	\$50.00
19 GFSB 09/10/12 09/10/12 7AM-9AM The Early Show Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	7AM-9AM <u>Rate</u> \$30.00	:30	NM 1	\$30.00
20 GFSB 09/10/12 09/10/12 5AM-5:30AM Eyewitness New Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	v5AM-5:30AM <u>Rate</u> \$20.00	:30	NM 1	\$20.00
21 GFSB 09/10/12 09/10/12 HIMYM/2 Broke Girls Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	8PM-9PM <u>Rate</u> \$300.00	:30	NM 1	\$300.00
		Totals	24	\$1,595.00

McMahon for Senate

Time Period # of Spots **Gross Amount Net Amount** 08/27/12 -09/10/12 24 \$1,595.00 \$1,355.75 Totals 24 \$1,595.00 \$1,355.75

Signature:	Date:
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